



FACULTY OF EDUCATION
Laurier Enriched Academic Program



2016 Fall LAUNCH Camp

Social Innovation: The Desire to “Do Good”

Saturdays October 15 – November 19 | 9am – 12noon | \$150

How can we solve problems while still taking care of people and the planet?

Do businesses *have* to be profit-focused?

What is social innovation, anyway?

This Fall, LAUNCH campers will explore how social innovation (an idea that works for the public good) is changing the way in which we solve problems in the 21st century. Campers will develop public speaking, entrepreneurial, collaboration, reflection, creative and critical thinking skills. Hands-on activities, games, case-studies, competitions and discussions will allow participants to better understand the role of social innovation in transforming the way in which we satisfy wants and needs in 2016. The aim of this LAUNCH camp is to instill value and appreciation for the role of social innovation as a driving force in human history.

WHAT IS LAUNCH?

LAUNCH is an accelerated, problem-based camp. The camp is limited to the first 15 qualified campers who apply. Our campers:

- Are working more than three grade levels above his/her grade (documentation required)
- Are self-directed learners
- Have deep knowledge in several different topics
- Are able to consider a problem situation from many diverse perspectives

Apply at wlu.ca/launch by October 7, 2016

Financial assistance may be available.

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